

Corpus Linguistics Training for Communications Professionals

- Linguists on the Coronavirus Discourses project team delivered a training session to team members at Thrive, an agency for health content and communication experts working internationally. Attendees wanted to understand how they could apply corpus linguistic methods in their current work on menstrual health.
- In the session we introduced key terminology and analyses in corpus linguistics and demonstrated the use of freely available tools for compiling and analysing collections of texts (corpora). We were delighted to receive positive feedback from attendees.
- We would like to thank Thrive for hosting us and wish them all the best for their future campaigns.

'It was fascinating'

'eye opening'

'Great to hear from some experts'

'...was a good intro and nice to see some of the free tools in action'

C19COMMS

Coronavirus Discourses

The University of Nottingham in collaboration with Cardiff University is working in partnership with Public Health England, Public Health Wales, and NHS Education for Scotland to investigate linguistic evidence for effective public health messaging.

